

VEISHEA through the years...

1920s

First VEISHEA

- Students enjoyed a 3 day weekend for the festivities
- Day 1: May Fête, crowning of the May Queen at Lake LaVerne and the Knighting of Senior Engineers
 - The Blarney Stone was hid each year and only 2 engineering seniors knew the place--it would come out only when "St. Patrick" came
- Day 2: Parade "History of Iowa" and Nite Show "Scandals of 1922"
- Day 3: Sham Battle by ROTC

First Moving Up Ceremony

- Everyone moved up a grade and seniors became alumni
- Freshman beanies were burned in a bonfire

As custom of the time, the Nite Show "Yalami" was written, directed, and performed by students

National Mortar Board was started and Iowa State established its first chapter
VEISHEA Vodvil began

Members of Iowa State Mortar Board "tapped" the first members of Cardinal Key

- Cardinal Key for men and the Mortar Board for women was the highest recognition on campus

Classes let out at 10:30 a.m. on Thursday
6 Rounds of ammunition signaled the start of VEISHEA
Home Economics sold 2,000 cherry pies

"Battle of Old Ironsides" was the Sham Battle presented by the ROTC

- Represented War of 1812 battleships

The Nite Show was "Beauty Mad" by John Hoyt & Roy A. Grout

1922

1923

1924

1925

1926

1927

1928

1929



Cherry Pies 1929



Parade Float 1922



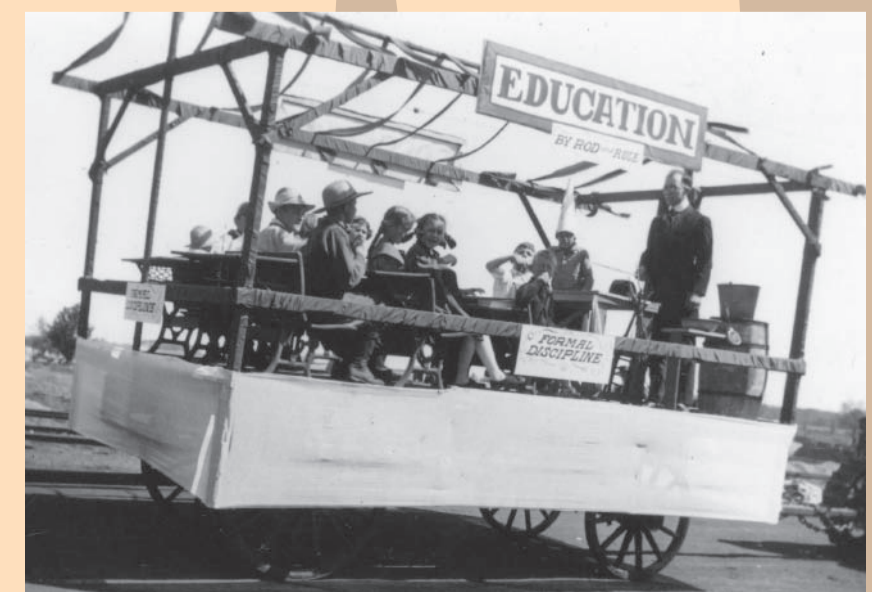
Moving Up Ceremony
Buring of the Beanies
1926



Parade Float 1922



Nite Show 1923



Parade Float 1922