

# VEISHEA through the years...

# 1970s

Due to Kent State University events, VEISHEA held a "March of Concern" in the parade with 5,000 peaceful protestors participating  
VEISHEA torch burned from May to August in support of the soldiers in the Vietnam War  
Last Queen of Queens ceremony  
SOV was moved to C. Y. Stephens

New parade category: Junk Float  
Open Houses moved to Central Campus and was called "Kaleidoscope"

Rain destroyed floats and cancelled Opening Ceremonies

VEISHEA held a Bike Race around Central Campus  
Sonny & Cher played a sold out show at Hilton  
Parade route was changed

VEISHEA torch tradition discontinued due to national energy shortage  
Mickey Mouse made an appearance in the parade

John Denver played a concert at Hilton  
WOI-TV celebrated 25 years of covering the VEISHEA parade  
VEISHEA's first mud volleyball tournament

VEISHEA Follies became a new attraction

- Events included an egg toss, pie eating contest, and centipede shuffle

United States Bicentennial

A record breaking 10,000 visitors attended VEISHEA

VEISHEA started the tradition of donating money to the charity chosen by the Service Project Award

First Battle of the Bands  
Iowa State went from trimesters to semesters which would alter the time of VEISHEA

1970

1971

1972

1973

1974

1975

1976

1977

1978

1979

March of Concern 1970



Parade 1970

March of Concern 1970



VEISHEA Central Committee 1979